



# **Shaila**

**Founder & Chair  
@ Aasraa**

**“Living the Dream”  
Driving social change**

erIndia





**Holistic development, empowerment  
& welfare of women and children  
through education & skills training,  
medical attention, nutrition &  
counselling**











रबी कृषि सत्र

USE NO HOOKS





**Don't let us beg, let us study**



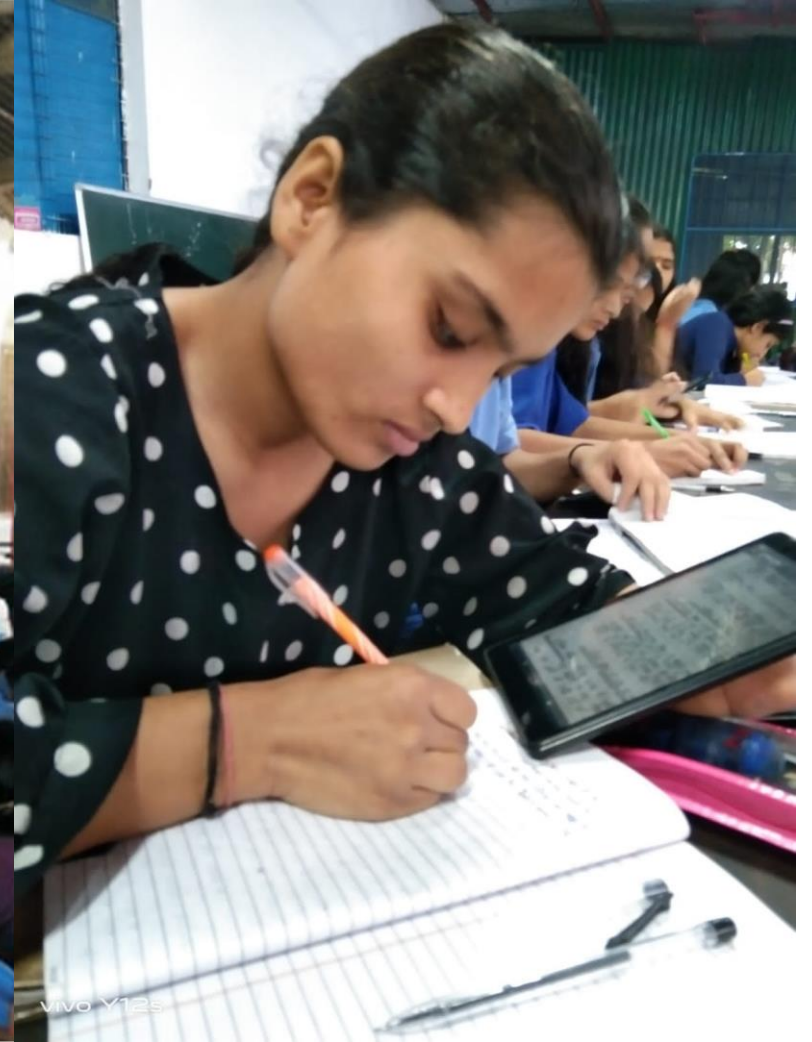
**From a begging street child**



**to a Girl Scout**



**to a scholar**





# PROGRAMS



**A stepped progression  
to a better tomorrow**

**'No Unreachable or Unteachable Child'**

**8750 children and growing...**





Aasraa Trust was established in 2009 with 35 children under Bindal Bridge in Dehradun.

The vision is the holistic development, empowerment & welfare of young women and children through **education, skills training, medical attention, nutrition, counselling and providing shelter homes.**

Aasraa currently works with over **8750 children and youth across 60+ projects in Dehradun and Udham Singh Nagar district.**

Outreach teams work within the communities to raise awareness for the need for education and vocational training; they identify children and youth at risk and bring them into the Aasraa fold.

Education and skills training are the tools needed to break the cycle of poverty into which the underserved are born.

The aim of Aasraa is to work with communities to understand their needs and develop programs of empowerment.



# Outreach





# Street Smart - Education Carts





# Street Smart - Mobile Learning Centers







मुर्गा

Feel the Moment  
**Rocking**



# Street Smart - Non-Residential Special Training (NRST)

Affiliated with Smagra Siksha Abhiyan (SSA)





# School Quality Enhancement Program (SQEP)

Aasraa Trust partners with Department of School Education, Uttarakhand in 9 Government Schools

- Infrastructure Development • Additional Teachers • Computer & Science Labs • Education Resources



No. of student before  
SQEP Program:

323

No. of student  
currently enrolled in  
SQEP Program:

1232

No. of students graduated  
from the program:

310

Total no. of students  
benefited from the program:

1561



# GPS Chukhuwala - Before and after Aasraa's intervention





# Open Basic Education & Vocational Training (NIOS)





# Mobile Computer Labs





# The Tinkering Lab !





# Wings of Doon – After school remedial education





# Special Needs Center





# Safe Havens for girls & boys at risk (Capacity 400)





# Titan Kanya+ (Girls' Education Program)



Providing academic support, skill education and career guidance to **4,365** girls enrolled in **4** government schools in Udham Singh Nagar as implementing partner in collaboration with The Hans Foundation and the Titan Company.



# Nutrition : Centralized Kitchen - 2000 meals a day





# Medical



**Dedicated medical team - From inoculation drives to complicated surgeries**



# Community Participation





# Skillability @ Aasraa - In association with Gyan Jyoti Trust



Proposed layout of under construction Skillability  
Centre

**The Game Changer; bridging the  
gap between education and  
employment**

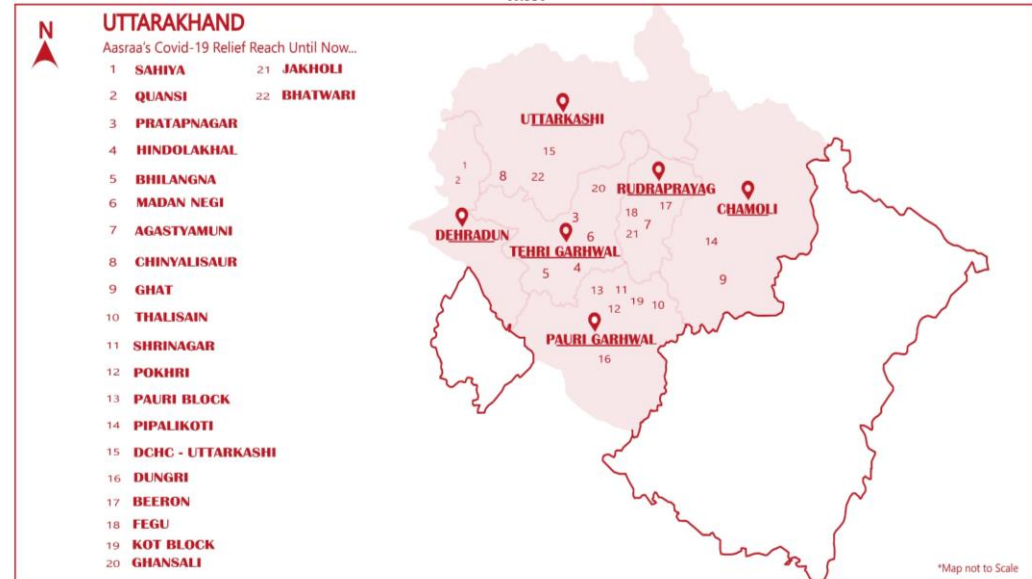




# AASRAA

---TRUST---

## COVID RELIEF DRIVE



**COVID Phase 1 – Dry Rations; 2 million meals  
For starving communities during lockdown**

**COVID Phase 2 – Oxygen, medicine &  
equipment; 6 districts of Uttarakhand + 2  
child care units**





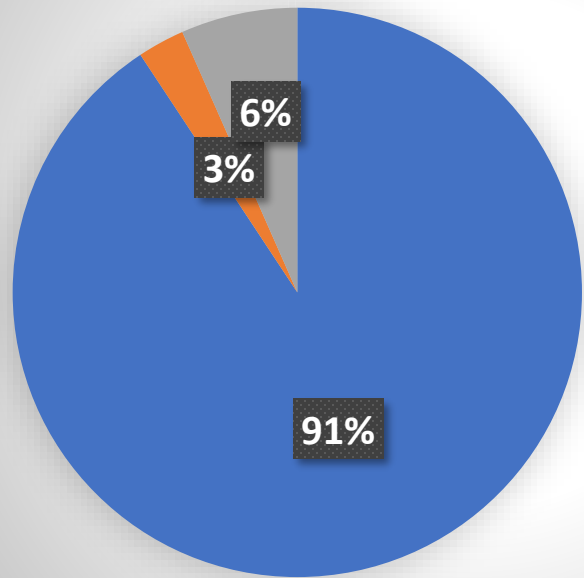
A dramatic sky with dark blue clouds and bright sunlight breaking through, with silhouettes of trees in the foreground.

# The Silver Lining Project



# The Silver Lining – Reaching almost 2,500 children during Covid

Impact of Silver Lining



- Total Number of Students on Smart Phones After Silver Lining
- Total Number of Students on Keypad Phones After Silver Lining
- Total Number of Students Out of Contact After Silver Lining

**Creation of Mini Smart Classes with  
distribution of Smart Phones**

Blended Learning: Digital and Experiential



Clustering: Aasraa Ed phones



Aasraa Education Packs



Weekly Plans: On Deck and Off Deck  
Real Time Monitoring: Attendance: On Deck, Off Deck  
Student Portfolios



Common Assessment: Bi- annually  
Weekly Audits



# The Silver Lining: Steps

Students were divided in three zones and then further into smaller clusters. We decided to conduct the Pilot in Zone 1 and then in Zone 2 before finally doing Zone 3 as it had the largest number of containment zones.

Mapping and Phone- Wise Time-Table

Fund- Raising and Procurement: Ed- Packs

Distribution of Ed- Phone and Ed Packs

Training 1: Project Orientation

Training 2: Teaching Online

Training 3: Online Learning Cycle

Coaching: Live Data

Coaching: Online Teaching

Coaching: Teaching Using an App





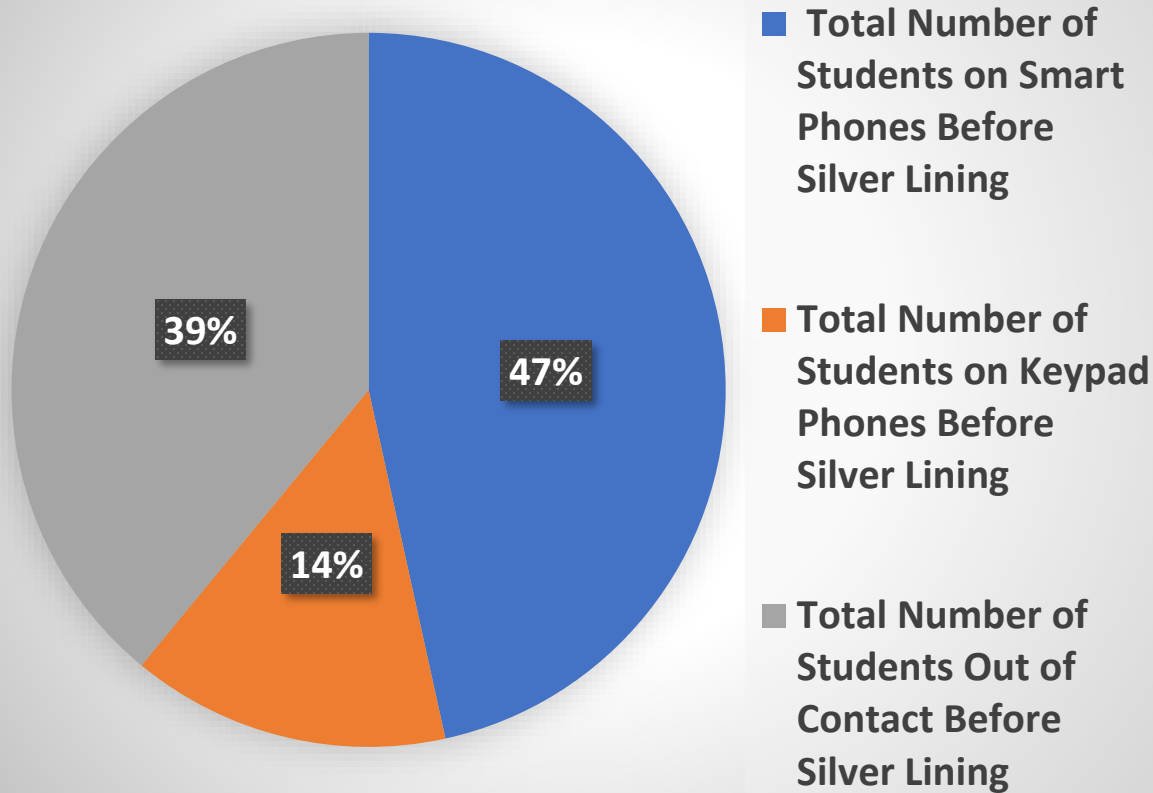
## Distribution of Ed Phones and Packs

The distribution teams comprising of the community outreach members, IT team and Ed team handed over the Ed phones and packs to the identified community members and students, respectively.

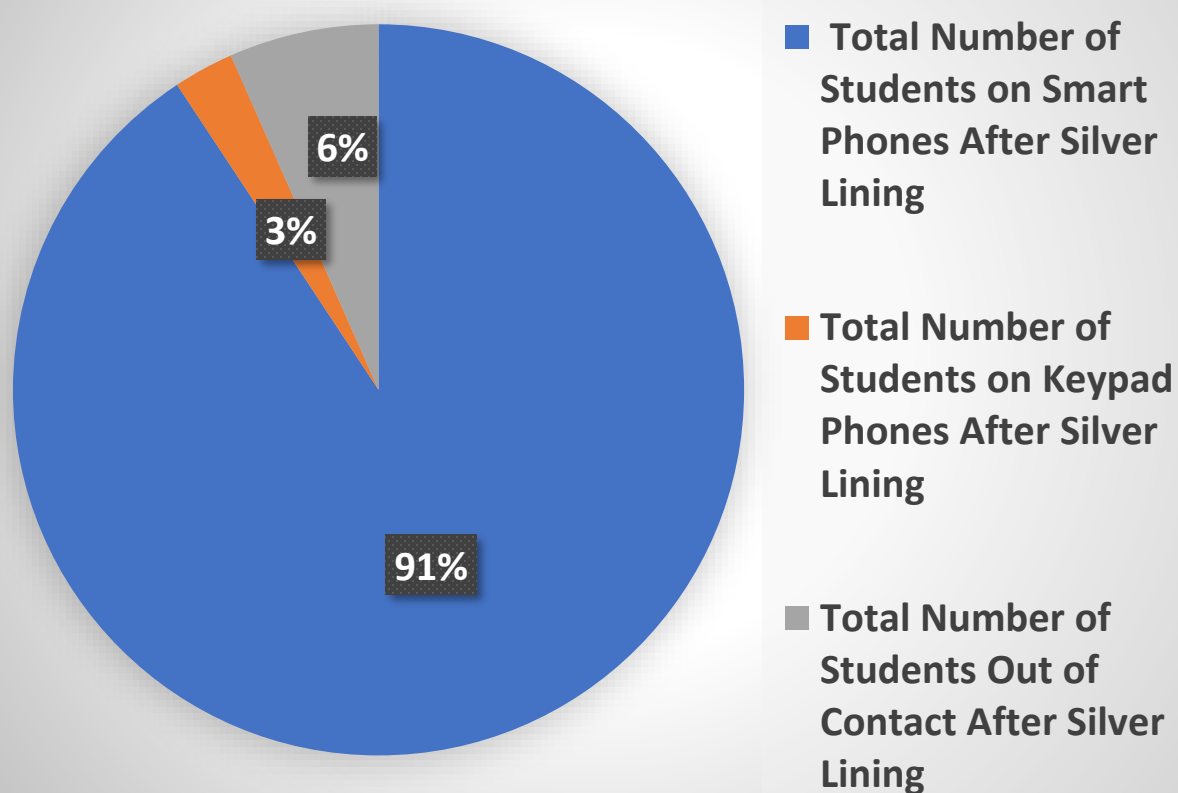


It has helped us connect better with our 2233 students.....

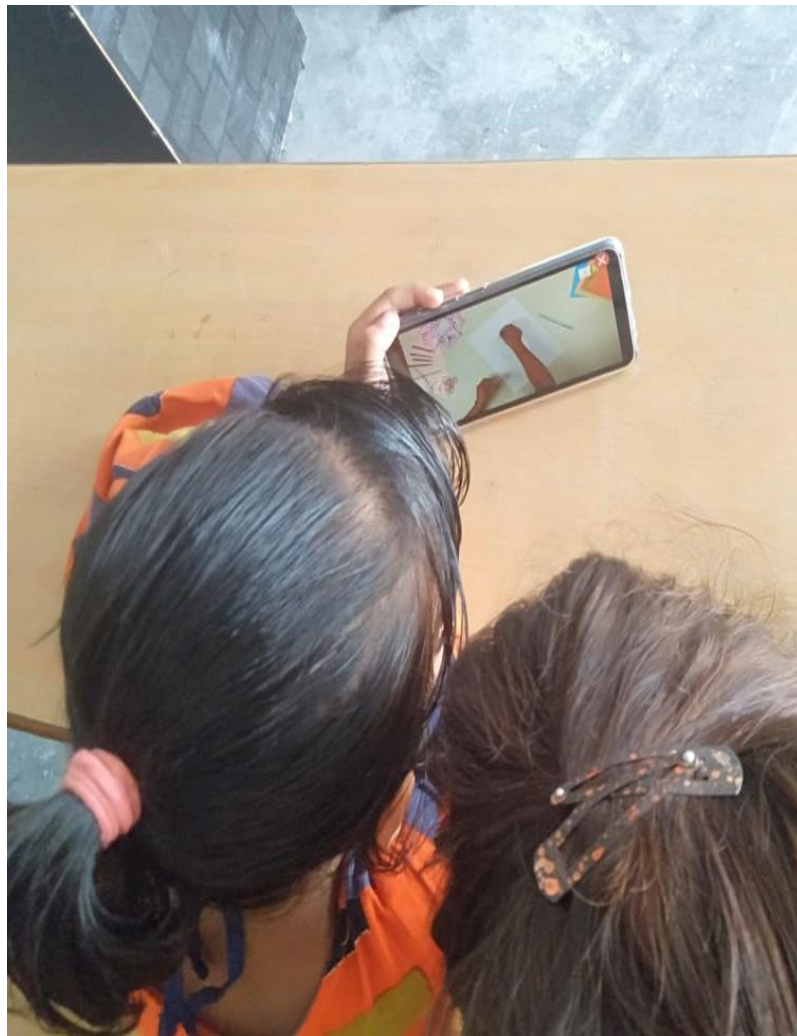
Before Silver Lining



After Silver Lining







**Online Teaching using Aasraa Ed Phones**



Aasraa has embarked upon a journey towards excellence and aspire to achieve newer mile-stones with education based on individual differences and contexts, to build a sustainable future.

- The smart devices which made the Silver Lining Project a huge success are now being used in regular classrooms to make learning more innovative, engaging and fun.





# GROW (Growth, Resilience, Ownership & Wellness)



**Aasraa Trust was selected as one of GROW's 100 – a collection of stellar grassroots organizations from across India!**

**The GROW Fund is a first-of-its-kind initiative by EdelGive Foundation aiming towards building a resilient civil society and strengthening 100 grassroots organizations from across India over a period of two years.**

**The support is towards organizational development, capacity building & sustainability.**





## **SDG Goalkeeper Awardee 2021 for Quality Education by the Government of Uttarakhand**



**Aasraa Trust was awarded the SDG Goalkeeper Award 2021 on 10th June 2022 for its valuable contribution to SDG4, Quality Education!**

**Aasraa was one of the 27 organizations to receive the prestigious award by the Honorable Chief Minister of Uttarakhand, Shri Pushkar Singh Dhami.**





Thank you for listening to our story;  
It is about love, compassion & opportunity